

Deaf  
Children  
Australia.  
Major Sponsor

The central graphic features two black silhouettes of hands, one on the left and one on the right, with fingers slightly curled as if holding something. Between the hands, the words 'EXPRESSION', 'DEAF', and 'FESTIVAL' are stacked vertically in a bold, black, sans-serif font. 'EXPRESSION' is at the top, 'DEAF' is in the middle and significantly larger than the other two words, and 'FESTIVAL' is at the bottom. Below the main title, the date '25th October 2025' is written in a smaller, black, sans-serif font. The entire graphic is set against a background of a rainbow flag with its stripes radiating from the bottom center towards the top corners.

**EXPRESSION  
DEAF  
FESTIVAL**  
25th October 2025

597 St Kilda Road, Melbourne VIC 3000

[deaffestival.expression.com.au](http://deaffestival.expression.com.au)

# History



Previously known as the Christmas Rally, Deaf Festival has been the flagship annual event for the Victorian Deaf and hard of hearing community since 1932.

It is a vibrant celebration of Deaf culture, language, and identity - and a wonderful opportunity to come together and reflect on the year.

Inclusive and family-friendly, the Deaf Festival welcomes Deaf and hard of hearing people, their families, and the wider community. From long-standing community members to newcomers and allies, it offers a space for connection, celebration, and cultural pride.

# Rules

**Valid Deaf Festival ticket required for entry.**

**No Parking Onsite.**

**Any abuse or discriminatory behavior is strictly prohibited and you will be asked to leave.**

**No Animals.**

Registered Service Animals accepted

**No Smoking and Vaping.**

**No Alcohol.**

**No Illicit Substances.**



**Scan QR for a full list of the  
Terms & Conditions**

# Acknowledgement of Country



Expression Australia would like to acknowledge the traditional owners of the unceded lands this work is being created and distributed on: the Wurundjeri and Boon Wurrung (Naarm/Melbourne) as well as all other Indigenous peoples across this land.

We pay our respects to them and their elders, and acknowledge their contributions to the land and waters.

# Deaf Acknowledgement



We acknowledge the many Deaf pioneers and leaders who came before us – those who tirelessly advocated for our rights, safeguarded the richness of Auslan, and paved the way for recognition and inclusion.

Their vision and determination have preserved our language and culture, ensuring that future generations of Deaf and hard of hearing people can thrive with pride, confidence, and opportunity.

We also acknowledge those who had a hand in making Expression Australia the organisation it is today, built on a legacy of resilience, community, and empowerment.

# Schedule

10:00 Opening & Welcome to Country 1

10:00 Food Trucks open 7

10:00 - 2:00 Laser Tag 4

10:20 - 10:40 Emma Memma performs 1

10:40 Emma Memma meet & greet 10

10:40 - 11:10 Salomon VV & Poetry 1

11:00 - 2:00 Face Painting & Bubble Show 6

11:20 Meet Geo and play games 10

11:30 BBQ open - until sold out 8

12:15 Auslan Story Time 6

12:30 - 1:30 Ben Richardson Comedy 1

1:30 - 2:30 DCA Stall Scavenger Hunt 9

2:00 - 2:30 Salomon VV & Poetry 1

2:00 Auslan Story Time 6

3:00 Raffle drawn 1

4:00 Festival closes



- 1. Stage
- 2. Rally Cars
- 3. Emergency Services
- 4. Laser Tag
- 5. AFL
- 6. Children's Activities
- 7. Food Trucks

- 8. BBQ
- 9. Stalls
- 10. Oval
- 11. Basketball Court
- 12. First Aid & Quiet Space
- 13. Toilets
- 14. Disabled & Baby Change

## CLOSED

- 15. VCD
- 16. Bluestone Building
- 17. Tradeblock Cafe
- 18. Carpark

# Stallholders



Opal Creates



Auslan Time with Geo



My Auslan



Victoria Police



National Relay Service



Auslan Education Services

Auslan Education Services



Deaf Victoria



The Sensory Specialist



Creswick Coffee and co



Word of Mouth Technology



Box Hill Institute



Sexual Health Victoria



Deaf Sports Recreation Victoria



Palliative Care Victoria



Kebab Man

# Stallholders



Scrapcraft



Deafblind Victoria



Next Sense



Ambulance Victoria



Fire Rescue Victoria



VICSES



No Hear No Fear Rally Team



Colourful Hands

Colourful Hands



Little Pixie Girl



John Pierce Centre



Glendonald Association Inc



Emma Memma



Melbourne University



Auslanity



Deaf Children Australia

# Stallholders



OMG! Donuts



Defxroma



Deaf Australia



DEAF YOUTH AUSTRALIA

Deaf Youth  
Australia



METRO

Metro Trains  
Melbourne



Sign For Work



Deaf Australia  
Football



AFL



Mycena Emporium



GingerSnap  
Patisserie



All Graduates



Expression Australia

- Lynda Crafts
- Daryl Harrison
- Thermomix

- Leokatz Products
- 2wenty8ight Studio
- Artily Parties

- My Artroom
- Rachel's Cafe
- Gina (DeafBlind Artist)

Thank you for being part of the  
**2025 Expression Deaf Festival.**

# First Aid

If you require first aid please see:  
Bianca, Jo, Shanleigh or Tamara.

**Contact 0499 752 379**

The first aid tent can be found at location 12 on the map,  
off to the side of the roundabout out the front of the DCA  
Bluestone Building.



**Bianca Oldham**  
Child Safe Officer



**Jo Wheedon**



**Shanleigh  
Meldrum**



**Tamara  
Trinder-Scacco**

# Sponsors

## Deaf Children Australia.

Deaf Children Australia - Platinum Sponsor



**All Graduates, NextSense and HR Elements**

We thank you for your sponsorship supporting  
our flagship community event.



Deaf  
Children  
Australia.

[expression.com.au](http://expression.com.au)  
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